

THE CUSTODY PROJECT
PO Box 20753
EL SOBRANTE CA 94820-0753 USA
WWW.THECUSTODYPROJECT.ORG / WWW.TCPCARES.ORG

Dear Folks,

Giving Tuesday and The Christmas Season arrives, and – months from now – Mother's Month of May.

This year, a group of generous donors will match your donations on Giving Tuesday, throughout the Christmas Season, and through Mother's Month of May up to a total of \$1200 for each event. Please mark your calendar and easily double your impact, up to \$1200 per Drive! This means that, for each drive:

___ \$10 becomes \$20 ___ \$100 becomes \$200
___ \$25 becomes \$50 ___ Other \$ _____ will be doubled and worth twice as much: Up to \$1200 per Drive.

OUR GIVING TUESDAY MATCHING DONATION DRIVE FALLS ON TUESDAY, DECEMBER 1, 2020

OUR CHRISTMAS HOLIDAY SEASON MATCHING DRIVE RUNS FROM NOVEMBER 1, 2020 – JANUARY 31, 2021

OUR MOTHER'S MONTH OF MAY MATCHING DRIVE RUNS FROM MAY 1 – MAY 31, 2021

Information about our Three Matching Drives is in the first attachment / flyer below, including the dates, donate options, contact information, and our Mission Statement. Please share it with friends, family, and co-workers – wherever you think it will increase good and benefit our families. (On our site: go to About Us: Annual Newsletters: Mothers, and Mothers & Donors).

The second attachment is our yearly newsletter, with a few stories shared about families helped, with many ways to donate listed, and information for mothers included regarding some organizations throughout our country that may help with issues our families struggle with. Please share it wherever you think it will increase good and benefit our families.

Lastly, of all the ways to donate online, please liberally use our PayPal Giving Fund page, as PPGF passes 100% of your donations to us because processing fees are not charged (link below). If you donated to us via Facebook's 2019 Giving Tuesday Drive, or if you donate through Facebook this year, see our Newsletter for the 2019 outcome and how to easily find your donation receipt on Facebook, and how to get one from The Custody Project (pp. 3, 6-7). In all ways that you donate, whether by check, by mail, or online, **we will match** your donations based on the date of the check or the date of online submission not the time (see pp. 3, 7), doubling your impact for each Drive donated to, up to \$1200 per Drive.

If you would like to sponsor and issue a matching challenge for any of the Drives, please contact me by calling the number below. We can post challenge updates on our site's Events tab so, *For Match increases, see our Events tab.*

We hope you will help our families as you can because everything helps our families. For all that you do in remembrance of the difficulties our mothers and children experience, thank you for your continued compassion.

Donna Signorelli
for The Custody Project
PO Box 20753
El Sobrante CA 94820-0753
850 682 3460 (no texts)

November 28, 2020

Three Matching Drives For Giving Tuesday, Christmas, and May: <http://thecustodyproject.org/downloads/AnnualNewsletterM.pdf>

The Custody Project Annual Newsletter: <http://thecustodyproject.org/downloads/AnnualNewsletterDMCombo.pdf>

The PPGF link is: <https://www.paypal.com/fundraiser/charity/2172> (TCP's Donate Now Button brings you to PPGF, too).

Our site's home page: <http://thecustodyproject.org/index.php> (And see: <http://thecustodyproject.org/donate.php>).

The Custody Project is a 501(c)(3), charitable, tax-exempt, nonprofit organization, Fed. Tax ID #95-4521373; contributions are tax-deductible to the extent allowable by law.